"We designed our Datacenter in a way to avoid all such problems which can trouble a Datacenter"

We had the pleasure of covering Nashik based company ESDS Software Solution Pvt. Ltd., a few issues back. The company seems to be bouncing back into the news. It was the only company to win two awards of 'Maharashtra Information Technology Awards' instituted by the Govt. of Maharashtra – one in 2009 as IT Enterprise special award and the green IT infrastructure award for 2010. Hailing from Nashik I take great pride in such an innovative company. Not only is the company ecofriendly but its *CEO, Piyush Somani*, a youngster also believes in the eco-concept. In an interview with *Chandragupta Amritkar* Piyush Somani elaborated of his companies activities, the need for green centers. Excerpts.

At the Maharashtra Information Technology Awards yours was the only company to win two awards. How does it feel?

Just simply great. A company located in Nashik and not in Mumbai, Pune or Nagpur to be the only company in Maharashtra to have Won 2 awards from the Government of Maharashtra in consecutive years makes me feel that location is not the most important thing, it's your technical skills, hard work and how you run the company that finally counts. We were honored with the "IT Enterprises Award '09" and the "Green IT Award '10". These 2 awards have been the biggest achievement of our organization so far and we have the self-belief to win many more such awards in coming years.

Keeping IT enabled services as our main focus area; we recently won some big tenders in government and private sector. Working with the government organisations in India will add a good value to our services, as we are now competing with major IT companies in India. There are some big projects coming up in the government sector and we are looking forward to provide better service at lower costs to our country.

We have also launched a new Web and Software development division - TeamGrowth, in response to the ever-increasing demand of interactive websites, application development and automation in the business world today. To expand our services portfolio and to be in a position to offer complete web solutions to our customers under one roof, we now have forayed into web design and development profile.

Why did you opt for Nashik?

Nashik was the place from where I started my outsourced hosting support business in the year 2003. Staff availability was fantastic and the number of Engineering and MBA colleges went on increasing every year. Best thing about Nashik is the staff retention. It is extremely important to retain good people in a hosting Business. Datacenters in other cities have high churn, which makes an impact on their service. I always believed in improving service level to stay ahead of the competition; this was possible

in Nashik only. Another good thing about Nashik is the moderate climate. Nashik has never had any history of major earthquakes and we've never had flood problems like some other metros in India.

What are the major services that you offer?

We have expertise in Managed Hosting and Datacenter services. We offer Dedicated Server hosting, Hosted ERP and Hosted SAP service, Cloud hosting on VMWare and Microsoft Hyper-V platform, Disaster Recovery solution on IBM Tivoli and R1soft(backup and DR solution), Hosted Email service on Zimbra and MS-Exchange, Global Load Balancing, DNS Load Balancing, Mirroring service, Large data storage hosting upto 5PB capacity with 100% data protection guarantee, Hosted Banking service and Colocation service. Our 6 years experience in this field has helped us to know each and every kind of problem that can arise in a Datacenter. We have seen many different technical problems in our Datacenters in UK as well as US. We designed our Datacenter in a way to avoid all such problems which can trouble a Datacenter. Uptime and world class customer service differentiates ESDS from other Datacenters in India.

Where do you see India in implementing e-Governance services and role of ESDS in this area?

We all know that IT is the fastest growing segment in India, both in terms of production and exports. IT industry has given a new face to India and a brand equity in global market. Considering this enormous wealth within our country our government has started focussing on e-governance to outperform other developed countries like US,UK and China. The Government has already announced promotion of information technology as one of the top priorities of the country and constituted a National Task Force on Information Technology and Software Development.

A healthy competition is emerging between different states of the country to bring in the benefits of e-governance to common