

revealed its A5 flying car at CES and opened prior bookings for the \$789,000 vehicle. Aska hopes to start its ride-hailing service in 2026.

Some interesting products included - Aeo, a service robot from Aeolus Robotics, JBL Tour Pro 2 true wireless earbuds, HTC Vive XR Elite - a new virtual reality (VR) headset, Schneider's Smart Home System, Lenovo ThinkPhone by Motorola, Samsung Galaxy A14 5G, Sony PlayStation Project Leonardo controller, Razer Leviathan V2 Pro soundbar etc.

LG showed LG M3 Series 97-inch wireless OLED TV that only needs a power cable for the TV itself thus giving the freedom of placing your TV where you like it and when you want it – living



room, kitchen, bedroom etc.

Lenovo's Yoga Book 9i featured two screens, Samsung premiere projector can create an image up 150 inches diagonally in ones living room wall. The new Asus laptops OLED screen produces a 3D experience sans glasses.

AjnaLens, a startup based in Mumbai, showcased its Mixed Reality (MR) headset named the AjnaXR that aims to facilitate learning and training through visualization.

The Withings U-Scan pee sensor was another attraction - when you pee it collects the urine and monitors daily ketones, vitamin C levels, urine's pH level (updates you on kidney health it and then sends the results to your phone via Wi-Fi. Women can use it to



track their menstrual cycles.

Now one can charge laptop while you pedal. The eKinekt BD 3 converts energy from the rider's pedaling power to charge laptops or other devices, allowing for exercise and work productivity at the same time. It features two USB Type-A and one USB Type-C port for multiple mobile device charging, a bag hook, and a beverage holder.

CES returns to Las Vegas, January 9-12, 2024.

Top Trends at CES 2023

With over 3200 companies, including Abbott, Amazon, Bosch, BMW, Canon, Delta, Google, Hisense, John Deere, LG Electronics, Microsoft, Qualcomm, Panasonic, Samsung, Sony and Stellantis launching products, key trends on the CES show floor included:

- **Human Security for All** – With unprecedented global challenges, the HS4A campaign was a central theme at CES 2023 highlighting the importance of collaboration and innovation across all industries, and all countries, to improve the human experience.
- **Automotive and Mobility** – With some 300 vehicle tech exhibitors, CES 2023 was one of the largest auto shows in the world. Keynotes from BMW, John Deere and Stellantis and products launches from global companies focused on self-driving tech, electric vehicles and personal mobility devices for land, air and sea.
Exhibitors: Candela Marine Technology, GM, Italdesign Giugiaro, Magna, Mercedes-Benz, MobilEye, Waymo, RYSE and Volvo Penta.
- **Digital Health** – CES 2023 brought more digital health innovations and brands to the global stage, showing how rapidly the market is growing. Innovations included digital therapeutics, mental wellness, women's health tech and telemedicine.
Exhibitors: Abbott, LOTTE Healthcare, MedWand Solutions and Omron Healthcare.
- **Sustainability** – Global brands like John Deere, LG, Samsung and Siemens showcased how innovation can conserve energy and increase power generation, create sustainable agricultural systems, power smart cities, and support access to clean water.
Exhibitors: 3M, Bridger Aerospace, Caterpillar and NexGen Power Systems, Panasonic and Sony.
- **Web3 and Metaverse** – For the first time, CES 2023 had a dedicated Metaverse area on the show floor, highlighting groundbreaking sensory technology building immersive, interactive digital worlds. A Web3 Studio, produced by CoinDesk, was the focal point of the Web3, Metaverse and Blockchain area at CES.
Exhibitors: Magic Leap, Microsoft, OVR Technology and SK.
- **Startups** – Eureka Park at CES featured 1000 startups from countries, regions and territories, including Japan, Korea, France, Italy, Taiwan, Turkey, Hong Kong, Netherlands, US, and Ukraine. Technology included renewable paper solutions to reduce CO2 emissions; AI technology used to reduce food waste; solar technology to capture both electrical and thermal energy; personal safety apps and more.

